



The Innovation Paradox

ARILOG Annual Conference

June 4-5 2026, Hotel ARO Palace Brașov

The innovation paradox is that everyone says innovation is vital, but the very systems that keep a company or economy successful also make real innovation hard or unattractive. At the same time most real problems are solved by small, boring changes, not by big shiny innovation projects.

The 22nd edition of the conference will explore when innovation truly adds value and why small, concrete changes can sometimes beat big projects.

Small changes with big impact.

Agenda

Day 1, June 4th 2026

**from 09.00 to 18.00, Hotel ARO Palace, Europa conference room.*

09.00 - 10.00 welcome coffee and registration

Moderators: Cristina Radu – Intl. Road Freight Director, KLG Europe Logistics & Decebal Popescu – Commercial Trucks Manager, Volvo România

10.00 – 10.15 Opening remarks by the moderators

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Paul Niță – General Manager, ID Logistics & ARILOG President

10.30 – 11.00 **Radu Crăciun – Associate Professor, ASEBUSS Institute of Business Administration**
Trends in the global economy with effects on supply chain operations

11.00 – 11.30 **Philipp Nobel - Regional Consultant, Kardex**

Clarity generates innovation – small changes in warehouse organization with big operational impact

11.30 – 12.00 **Steven Pauly – Researcher, Slimstock**

Smarter Forecasts, Better Decisions: 3 AI Innovations Driving Supply Chain Performance.

12.00 – 13.00 **Practical arbitration mock trial organized by AHK România** – behind the scenes of a logistics and supply chain dispute: **Prof. Dr. Claus Köhler, LL.M.** – President of the Court of Arbitration of the Romanian-German Chamber of Commerce and Industry, **Alexandru-Cristian Stănescu** – Partner, Lexters, **Dan Mihai** – Founding Partener, Mihai & Co. Business Lawyers, **Cristina Solcan** - Senior Associate, Mușat & Asociații

13.00 – 14.00 Lunch break



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14.00 – 14.30 **Giuseppe Miriello - Group Digital & Technology Innovation Director, Limitless Holding**
The invisible Innovation: AI, CRM and Operational Discipline as True Performance Multipliers in the Supply Chain

14.30 – 15.00 **Penelope Laigo – Managing Director, FM Logistic Romania & South East Region**
Innovation in urban logistics projects

15.00 – 15.30 **Laurent Delmazure - Group Innovation Manager, ID Logistics**
The how matters

15.30 – 16.00 Coffee break

16.00 – 16.30 **Panel Discussion - Legally Compliant: what does education mean?** Perceptions on education and the generational mindset gap: **Andrei Stupu** - L&D Consultant, Andrew Beehive Consulting, Alumnus Fulbright Harvard, **Professor Daniel Metz** – University of Alba Iulia, **Bogdan Voicu** – Research Professor, Quality of Life Research Institute

16.30 – 17.00 **Alin Miheșan – CEO, Smart Wrap**
The new era in pallet safety

17.00 – 18.00 **Special guest: Moise Guran - Journalist**

18.00 – 21.00 Networking cocktail & dinner

Day 2, June 5th 2026

**from 10.00 to 13.00*

Practical visits to logistics and production structures: Airbus Helicopters, Schaeffler Motion Technologies România and Miele România.